Feedback for Project Number 2

## Instructions

Use the program below (beginning line 13) to figure out who you will be critiquing. You will critique two of your colleagues’ work and provide feedback for them to produce their best work. Remember this is to help them out so do not be mean, but also do not hold back. Be sure to highlight areas of success as equally as areas of failure. Use the template below the code to provide them this feedback. You can find the [project links here](https://docs.google.com/spreadsheets/d/1ZmjrUl3k0LIIJps8jqobH6rOiYHnJQzXTxdWzqs9cro/edit#gid=0)

**Be sure to change the name of the project in the title above and in the document title.** This is the project number you are critiquing and should be included in the output file so that the document name reads ‘Critique\_of\_Project##.docx’. Once you are finished, e-mail me both documents (one document per critique) and I will upload them to the ‘Peer\_Reviewed\_Work’ folder so that your peers can view them. Do not e-mail me the .Rmd file. These reviews are due by **Friday, March 25th at 5:30pm CST**. For ease you can use this markdown file to fill out your responses and knit which will produce a word document for you.

## Feedback Below

**What is their topic on?**

* *Is the title consistent with the topic?*
* *In other words does the title make sense for the project?*

Their topic is on the language used in reviews for GPU’s. Yes, the title is consistent with the project.

**Are the objectives of the project clearly identifiable?**

* *What are they wanting to study?*
* *What is the motivation of this project?*
* *What does the presenter hope to accomplish with this project?*

Yes, the presenter explained very well in the beginning what they wanted to get out of this project. Language used in GPU reviews to determine the overall sentiment/feeling towards GPU’s bought and the buying process. The motivation for this project was wanting to see how GPU’s are viewed currently while scalping and shortages are widespread, which ultimately makes it much more difficult to get your hands on one. The presenter hoped to determine current sentiment and mood of GPU buyers. This could lead to insight for companies who sell GPUs to change their selling method if they see enough customers are unhappy with the current market. One example of this is how BestBuy uses a voucher system to let people hold their spots in line.

**What data are used?**

* *What website(s) are scraped?*
* *Are other data brought in from outside sources?*
* *If so, what are they and how do they add to the project?*

Data is scraped from Newegg. The variables scraped are title, price, number of reviews, overall rating, product link, and 8 reviews per product. No other data was brought in from outside sources.

**What is your overall impression of the project?**

I found this project very interesting and well done! I had heard about the GPU shortage but wasn’t aware of the reasons behind it so I appreciated the explanation as to why, and how that could affect the language found in reviews. I also thought it was interesting to scrape the reviews themselves for the sentiment as opposed to just scraping the numbers for an overall comparison of which GPU was the best. I feel like it gives a clearer picture as to what the buyers are feeling.

**Other encouragements/critiques you would like to provide to your colleague in order for them to have a more refined project.**

I really liked this project! I thought the word cloud was interesting and would like to see results if it can be more refined (filler words removed and if sentiment could be classified into positive/negative).